

JOB OPENING:

STRATEGIC COMMUNICATIONS & OUTREACH

ABOUT REN21

REN21 is the only global renewable energy community of actors from science, governments, NGOs and industry. We provide up-to-date and peer-reviewed facts, figures and analysis of global developments in technology, policies and markets. Our goal: shape the debates and enable decision-makers to make the shift to renewable energy happen – NOW. www.ren21.net

POSITION DESCRIPTION

REN21's activities are centred around knowledge, dialogue and debate, and communication activities. REN21 thrives for a strong integration of those activities to position renewables more effectively.

As part of REN21's communications team (digital communications, events, communications intern, consultants), REN21 is seeking a new team member to lead on further developing and delivering on the strategic communication activities of REN21, including institutional communications, various projects and campaigns, and outreach. This is a full-time position, based in Paris, France at the REN21 Secretariat office.

MAIN RESPONSIBILITIES

- Develop and implement strategic communications activities to influence and shift political, public and media debates around the transition to renewable energy.
- Responsible for overall coordination of content development (articles, website, newsletters, outreach messages, campaigns etc.)
- Offer guidance regarding spin and messaging of written content while collaborating with the team and consultants on the development of policy briefs, blog posts, institutional emails, annual report, press releases, etc.
- Coordinate the launch of REN21's reports: press outreach, content creation, campaign coordination, collaborating with REN21 partners for amplification, supporting launch event coordination
- Work collaboratively with REN21 staff to identify and amplify REN21's unique perspective on the uptake of renewables, ensuring that communication activities are built on REN21 knowledge
- Develop and maintain a diverse network of partners and contacts across sectors to identify opportunities for REN21, to collaborate on joint-projects or campaigns, and other outreach activities as needed.
- Support the Executive Director on institutional communication and related events
- Co-manage communications interns and external consultants

APPLICANT PROFILE

A savvy, creative, and innovative “DO-er” person with keen public relations intuition, sound judgment, and excellent writing and interpersonal skills. Someone who responds positively to change and is not afraid to challenge the status quo and introduce new ideas when appropriate.

Track record as an energetic, flexible, self-starting team player with the ability to foster a strong level of engagement across the team and networks.

We therefore require:

- At least ten years of professional experience – five of which in a senior position – in the field of communication and campaign planning in the field of energy, environment, development and/or climate, ideally in an NGO or an international organisation.
- Broad experience and in-depth knowledge of strategic and political communication
- Proven success in conceiving of communications campaigns and developing editorial planning
- Strong analytical skills, systems/integrated and goal-oriented approach
- Experience in building and working with communities
- Exceptional writing and oral communications skills, including editing the work of others, and ability to communicate complex concepts clearly and persuasively to a variety of stakeholders
- Excellent interpersonal skills and an ability to work in a fast-paced, international environment
- Strong interest in political and societal developments
- Perfect or very good level of English

The following is desirable:

- University degree in communications, journalism or other relevant subjects
- Knowledge of German and French are a plus

The position is full-time and based at the REN21 Secretariat in Paris, to start as soon as possible. The working language at REN21 is English.

WHAT YOU WILL FIND AT REN21

We are a small, dynamic team dedicated to the rapid uptake of renewables. We are based in Paris, work in English and come from around the world. We work in an agile, project-based environment; while each team member has a key set of responsibilities, we work collectively to make the shift to renewables happen – now. The REN21 Team works in person at the Secretariat in Paris, with up to two days working from home per week. Salaries are market-based.

APPLYING

To apply for this position, please submit your CV and a motivation letter highlighting your expectations [to this survey](#). You will also be asked about your right to work in France and your salary expectations.

The deadline for submissions is Sunday 16 January 2022 – 11:59PM CET.

Please note that only short-listed candidates will be contacted.