

CALL FOR PROPOSALS

REN21 is looking for a consultant to support drafting of the press release for the launch of the *Renewables Global Status Report*

Timeline: May 2021

About REN21

REN21 is the only global renewable energy community of actors from science, governments, NGOs and industry. We provide up-to-date and peer-reviewed facts, figures and analysis of global developments in technology, policies and markets. Our goal: enable decision-makers to make the shift to renewable energy happen – now. For more information, visit www.ren21.net.

General Scope of the Assignment

REN21 seeks the service of a consultant to support the launch of the [Renewables Global Status Report](#) (GSR) to be released in June 2021. This will be the 16th edition of the GSR, an annual report on the global uptake of renewable energy.

The consultant will support the drafting of a press release for the report, highlighting the report's key/most impactful findings for press outreach. This work also includes collecting regional quotes from REN21 partners.

Description of Required Tasks

Over the duration of the contract, the consultant will:

- Draft a press release using report findings
- Contact REN21 partners to source quotes from regional specialists

Timeline

The work will take place in May 2021.

Proposal Requirements

Your proposal submission can be made in any format (PDF, private website, etc.) and should include:

- The contractor's specific interest in the project and your availability
- Profile and prior experience

- Examples of relevant previous press and/or media work
- The proposed rate for carrying out the work in the timeframe provided, **including VAT** (if VAT is not applicable, please note that).

Key Selection Criteria

The selection of the contractor will depend on:

- Price – 30%
- Relevant experience – 30%
- Quality – 30% to be evaluated based on:
 - Portfolio
 - Expected outputs
- Flexibility and timeline – 10%

Proposals should be emailed to secretariat@ren21.net. Please mention “Submission of proposal: Press Release” in the subject line.

The deadline for receipt of proposals is Friday 7 May 2021 before 12:00 (noon) CEST. All received proposals will be acknowledged but only short-listed candidates will be contacted.