

CALL FOR PROPOSALS

– Videography and Post-Production Consultant for REN21

Timeline: October to November 2026

About REN21

REN21 is the global network of diverse stakeholders –governments, industry, NGOs, science and academia– that enables the necessary changes to build the renewables economy for prosperous lives and societies. Our vision is a world where renewable energy is the foundation for strong, equitable and resilient economies. Renewables are the undeniable choice for people, nature and prosperity.

REN21 creates an enabling environment to support renewables. It offers a platform for a variety of stakeholders to engage and collaborate. Armed with knowledge and tools, supported by a culture of dialogue and debate, and augmented by new ecosystems, this community of change strategically drives the deep transformations needed to make renewables the norm. www.ren21.net

About the Project

REN21 and the Korea Energy Agency (KEA) are co-organising an international event in Seoul, Republic of Korea, bringing together Korean, Asian and international policymakers, practitioners, researchers, civil society and industry around **community energy, agrivoltaics and the renewables-based economy**.

The event will explore how community participation, local ownership, benefit-sharing and agrivoltaics can support renewable energy deployment while creating tangible local economic value, strengthening energy security and building public trust.

A key objective of the project is to ensure that knowledge and voices gathered through the event can reach audiences well beyond those physically attending. Video will therefore be used as a core post-event communications and knowledge asset, documenting experiences from Korea and internationally and translating event discussions into accessible stories.

General Scope of the Assignment

REN21 is seeking a **Seoul-based or locally available videographer/video production team** to provide filming and post-production support for the KEA–REN21 international event.

The assignment goes beyond basic event documentation. The selected contractor will work with REN21 to capture high-quality interviews, participant voices, selected event moments and supporting footage that can be transformed into **short, story-led communications products for international use after the event**.

A central component of the assignment is therefore **post-production**, including editing, subtitles/captions, audio treatment, basic graphics and delivery of final videos in formats suitable for REN21's website, social media and partner communications.

Description of Required Tasks

Over the course of the contract, the contractor will:

- Pre-production
 - Participate in a production briefing with REN21's Communications team.
 - Review the event programme, proposed interviewees and intended communications outputs.
 - Support the development of a practical shooting plan and interview schedule.
 - Advise on interview setup, lighting, sound and location requirements.
 - Coordinate technical requirements with REN21 and KEA.
 - Prepare the necessary professional filming, lighting and sound equipment.
- On-site filming
 - Selected keynote and high-level interventions
 - Interviews with selected Korean and international participants
 - Practitioner and expert perspectives on community energy and agrivoltaics
 - Relevant industry and policy voices
 - Event atmosphere and participant interaction
 - Networking and discussion moments
 - Venue and contextual B-roll
 - Other footage identified in the agreed shot list
- Post-production
 - Post-production is a core part of this assignment. The contractor will work with REN21 after the event to review footage and develop polished communications outputs. Expected outputs include:
 - **Two short interview-led / case-study videos**, centred on strong practical stories or perspectives emerging from the event

- **One short event highlights video**, capturing the broader purpose, atmosphere and key messages of the event
- A small selection of **short vertical edits/excerpts** suitable for social-media use, drawn from the principal video products where possible
- Professionally edited audio and image
- Basic titles, name straps, REN21/KEA branding and end cards
- English subtitles/captions for final English-language outputs
- Incorporation of translated subtitles where translations are supplied by REN21/KEA
- Licensed or royalty-free music where appropriate
- Final files delivered in formats suitable for web and social-media dissemination
- Review and revisions
 - A first rough-cut review with REN21
 - Up to **two reasonable rounds of consolidated revisions** on the principal final videos
 - Final technical quality control before delivery
- Handover
 - At the completion of the assignment, the contractor will provide:
 - All approved final video outputs
 - Clean versions where relevant
 - Social-media-ready exports
 - Organised original/raw footage captured under the assignment
 - Relevant project files or masters required for future adaptation
 - Documentation of any third-party licensed assets incorporated into the final products

Timeline

Filming will take place in connection with the **KEA–REN21 international event in Seoul on the 1st and 2nd of October**, with exact call times and filming requirements agreed with the selected contractor.

The broader project runs until **15 November 2026**, and post-production should therefore be completed sufficiently early to allow the resulting videos to support post-event communications and dissemination within this period.

Key Selection Criteria

The selection of the contractor will depend on:

- Price – 30%
- Quality – 70%, of which:
 - Relevant videography and post-production experience – 35%
 - Quality and storytelling strength of portfolio – 35%
 - Experience filming interviews, international events and/or policy or documentary content – 20%
 - Availability and ability to meet the post-production timeline – 10%

Proposal Requirements

The submission can be made in any format, and should include:

- The contractor's specific interest in the project
- Confirmation of availability for the event and post-production period
- Profile and relevant professional experience
- Examples of relevant previous work, particularly:
 - Interviews
 - Case-study or documentary-style storytelling
 - Event videos
 - Short-form social content
- Description of the proposed filming team and equipment
- Proposed post-production workflow and expected turnaround times
- Confirmation of raw-footage handover and usage rights
- Proposed fee for the complete filming and post-production assignment, **within an indicative budget of EUR 3,000–5,000**, including VAT where applicable
- Clear indication of any additional anticipated costs

Proposals should be emailed to secretariat@ren21.net. Please mention "Submission of Proposal: KEA Videography Support" in the subject line. Proposals are accepted on a rolling basis until position is filled. All received proposals will be acknowledged, but only short-listed candidates will be contacted.

