

CALL for PROPOSALS

for the Layout and Design

of the Renewables 2024 Global Status Report Microsite

About REN21

REN21 is the only global community of renewable energy actors from science, governments, NGOs and industry. We provide up-to-date and peer-reviewed facts, figures and analysis of global developments in technology, policies and markets to decision makers. Our goal: encourage and enable them to shift to renewable energy – now. For more information, visit www.ren21.net.

Objective

REN21 is looking for a design agency to design and implement the Microsite of the GSR 2024, the designer will work in close consultation with the REN21 Knowledge and Data Team (KDT).

Scope and Background of the Assignment

First released in 2005, REN21's *Renewables Global Status Report* (GSR) provides a comprehensive and timely overview of renewable energy market, industry, investment and policy developments worldwide. It enables policymakers, industry, investors and civil society to make informed decisions. The Renewables Global Status Report relies on up-to-date renewable energy data provided by an international network of hundreds of contributors, researchers, and authors. It is the most-referenced document on renewables worldwide. (For the latest edition of the GSR, see www.ren21.net/gsr.)

The Renewables Global Status Report collection is conceived as a summary report with a renewed chapter structure. The content is comparable to the previous year's report and will be based primarily on data from the previous year (or, if unavailable, the newest accessible data). In addition to the main modules, the report will have an executive summary, supplementary sidebars/textboxes, reference tables, figures, and notes (footnotes and endnotes).

GSR 2024 Collection Structure

The *Renewables Global Status Report* collection will be divided into a sequence of modules published throughout the year including:

1. Global Overview
2. Renewables in Energy Demand: Agriculture
3. Renewables in Energy Demand: Buildings
4. Renewables in Energy Demand: Industry
5. Renewables in Energy Demand: Transport
6. Renewables in Energy Supply
 - a. Bioenergy
 - b. Geothermal Power and Heat
 - c. Heat Pumps
 - d. Hydropower
 - e. Ocean Power
 - f. Solar PV
 - g. Concentrating Solar Thermal Power
 - h. Solar Thermal Heating and Cooling
 - i. Wind Power
7. Energy Systems and Infrastructure for Renewables
8. Economic and Social Value Creation with Renewables

GSR 2024 Collection Timeline

The GSR Collection is planned to launch five (5) separate publication, as follows:

1. Global Overview – March 2024
2. Renewables in Energy Demand (Agriculture, Buildings, Industry and Transport) – April 2024
3. Energy Systems and Infrastructure for Renewables – June 2024
4. Renewables in Energy Supply – June 2024
5. Economic and Social Value Creation with Renewables – September 2024

Each module within the collection will cover the three key areas of renewable energy policy and targets, finance and investment, and market developments, in addition to providing an overview and case studies. The content of the GSR 2024 will be based primarily on data from 2023 (or, if unavailable, the latest available data). Each module will have an executive summary and, if relevant, supplementary sidebars, figures, tables and notes.

We are keeping the broad-spectrum sectoral and topical content of the Global Status Report which you know and are continuously contributing to. A Global Overview overarching module will describe and link the different modules to bring the overall vision of the global status of renewable deployment and trends. In addition to this you will find target and policy data, as well as investment and market development information in each module. As we have done in the past, there will be a separate document that contains a summary for policy makers on highlights of the GSR collection.

The GSR report is aimed to be modular, and each module will be structured, as much as possible, as follows:

- Module Overview

- Targets and Policies
- Investment
- Market developments
- Case studies / Snapshots

The responsibilities of the contractor are described in the sections that follow.

Description of Required Tasks

Layout of Micro-site: The graphic designer will be responsible for defining the master layout for the GSR2024 microsite. The design should ensure visual continuity of the GSRs since the first microsite edition and refine the structure to improve the user experience. This work package includes critical revision of the design of figures, tables, and reference tables in the microsite.

Micro-site Details: The graphic designer will be responsible for the design and production of the GSR 2024 microsite which will present the information of the GSR Collection with possibilities to access additional GSR products. Users should be able to easily access and view each chapter, all infographics, tables, reference tables, and endnotes directly from the site.

The contractor will be responsible for the following tasks related to the design and implementation of the GSR 2024 Microsite:

- Preparation of a landing page of the microsite, allowing to present GSR findings and important figures in an easy-to access and interactive way.
- Integration of each module into the microsite, including infographics, tables, reference tables and endnotes directly from the site.
- Interactivity of figures on the microsite for at least 12 maps allowing the users to hover on the figures to showcase additional information (i.e.: country name and indicator values).
- Non-interactive figures should expand upon clicking.
- The interface should provide users an option to view the policy and investment sections of the different modules on one page.
- An interactive summary map showcasing the different case studies/snapshots
- Website analytics need to allow for tracking the use of the overall report and individual elements, e.g., sections, figures, tables.

The structure of the microsite needs to allow for an easy update of the content to allow for the good integration of the print, pdf and electronic content.

Please check the GSR 2023 Microsite for reference: <https://www.ren21.net/gsr-2023/>

Qualification requirements of contractor

- Related work experience;
- Proficiency in English;
- Openness to the collaborative nature of the project.

GSR Collection Project Timeline

Module	What	By When (tentative)
Global Overview	Editing and design	January – February 2024
	Launch	March 2024
Renewables in Energy Demand: Agriculture, Buildings, Industry and Transport	Editing and design	March 2024
	Launch	April 2024
Energy Systems and Infrastructure for Renewables	Editing and design	May 2024
	Launch	June 2024
Renewables in Energy Supply	Editing and design	May 2024
	Launch	June 2024
Economic and Social Value Creation with Renewables	Editing and design	June 2024
	Launch	September 2024

Proposal Requirements

The submission should include:

- A statement of interest in the project
- Profile and prior experience of the design agency, including documentation of related projects relevant to this assignment
- Brief presentation of design direction
- Proposed budget for carrying out the work
- VAT rate or note that explains why VAT is not applicable

Key Selection Criteria

- Cost of the offer – 30%
- Quality of the offer – 70%
 - Brief presentation of ideas in portfolio indicating design direction (45%)
 - Relevant experience and references (45%)
 - Flexibility and timeline – (10%)

REN21 will pay 50% of the contractor's fee at contract signature and the second 50% payment once the final deliverable is validated by the REN21 secretariat.

Proposals should be addressed to: secretariat@ren21.net. Please mention “CFP – Design (Microsite) – contractors name” in the subject line.

The **deadline date** for receipt of proposals is **2 February 2024, 23:00 (CEST)**.

Only short-listed candidates will be contacted.