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Policies for Deploying Renewables and Maximising the Benefits in Latin America

Day: September 11th 2017

Time: 13.00 – 14.30

Room: MIXTECA

Description:

Population growth and advances in quality of life in Latin America have resulted in a rapid increase in energy demand, requiring an accelerated development of its energy sector. Building on the historical role of hydropower and liquid biofuels, the region hosts one of the world's most dynamic renewable energy markets.

Latin American countries have different levels of renewables deployment and maturity of the energy sector, each of them requiring a specific set of policies tailored to their market conditions. Overall, policies such as auctions, solar thermal requirements and biofuels blending mandates, have played a decisive role in the region's renewable deployment. In this context, the region can benefit from significant socio-economic benefits resulting from the wide deployment of renewables, such as job creation, GDP growth and welfare, while leveraging on its existing capacity.

This event will showcase IRENA's *Regional Market Analysis: Latin America* that consolidates the Agency's knowledge base on policies, finance, costs and technologies. It will also highlight the potential socio-economic benefits of renewable energy deployment in the region building on IRENA's work on Renewable Energy Jobs and Renewable Energy Benefits: Leveraging Local Capacity. The event will provide an opportunity for sharing experiences in developing a domestic renewable energy sector in various countries in the region through an open discussion between experts and policy makers.

Objective:

The event will engage policy makers and experts to share experiences on policies and financial instruments that are crucial in the deployment of renewables in Latin America. Participants will discuss how policies can maximise socio-economic benefits such as the development of a domestic industry and energy access.

Organisers: International Renewable Energy Agency (IRENA)

Detailed programme:

13:00 – 13:05 Opening, introduction to the topic and the panel
<ul style="list-style-type: none">• Rabia Ferroukhi, Deputy Director of the Knowledge, Policy and Finance Centre, IRENA
13:05 – 13:25 Presentation. <i>Regional Market Analysis: Latin America, Renewable Energy Jobs and Renewable Energy Benefits: Leveraging Local Capacity.</i>
<ul style="list-style-type: none">• Rabia Ferroukhi, Deputy Director of the Knowledge, Policy and Finance Centre, IRENA
13:25 – 14:00 Presentations
Speakers: <ul style="list-style-type: none">• Rodolfo Salazar (General Director of Social Impact and Surface Occupation of the Mexican Ministry of Energy)• Alexandre S. Esposito (Gerente de Estudos Setoriais Área de Energia, BNDES)• Daniel García Valladares (CEO of <i>Modulo Solar S.A.</i>)• Patricia Tatto (President and founder of Mujeres en Energías Renovables en México - MERM)
14:00 – 14:25 Panel discussion
14:25 – 14:30: Wrap up and closure

Speakers:



Rabia Ferroukhi, [International Renewable Energy Agency \(IRENA\)](#)

Head of Policy Unit and Deputy Director – Knowledge, Policy and Finance

Dr. Rabia Ferroukhi joined IRENA in 2011 where she is currently the Deputy Director of the Knowledge, Policy and Finance division. She also leads IRENA's Policy Unit, which is responsible for the work on a range of renewable energy policy issues including design, socio-economic benefits and integrated resource management. Dr. Ferroukhi brought to this position over 20 years of experience in the fields of energy, development and environment. She worked in both public and private sectors, including with governments in the Middle-East and North Africa, energy companies in the Mediterranean region and the GCC, and international institutions.

Dr. Ferroukhi holds a Masters in Applied Economics and a Ph.D. in Economics from the American University in Washington DC.



Rodolfo Salazar Gil, [Ministry of Energy, Mexico](#)

General Director of Social Impact and Superficial Occupation

Rodolfo Salazar is the General Director of Social Impact and Superficial Occupation at the Ministry of Energy, where among other things, he is responsible for advice indigenous communities. Before that, he was the Deputy Director of Attention to Defenders and Director of Attention to Cases at the Undersecretariat of Human Rights of the Ministry of the Interior. Moreover, he has collaborated with academic institutions and civil society organizations, in projects related to social development, human rights and citizen participation. Mr. Salazar Gil is a lawyer from the University of Monterrey and has a Bachelor degree in Psychology from the Faculty of Psychology of the Autonomous University of Nuevo León. He made political science studies at the Institute of Political Studies in Rennes, France, of indigenous law at the National Institute of Anthropology and History, as well as postgraduate studies in legal sociology at the Oñati International Institute for the Sociology of Law.



Alexandre Esposito, [Brazilian Development Bank \(BNDES\)](#)

Power Sector Research Manager

Alexandre Siciliano Esposito is the Power Sector Research Manager at BNDES (Brazilian Development Bank), therefore leading the team currently responsible for analyzing the Brazilian Power Sector regulation and market conditions at BNDES's Electricity Division and also is one of the banks' liaison to government institutions that defines energy and technology policies. Prior to BNDES, he started as a consultant at the Federal University of Rio de Janeiro (UFRJ), from where he has economics bachelor and master degrees, together with post-graduate courses in social development, energy economy and regulation, and, MBA in Finance from Coppead/UFRJ.



Daniel García Valladares, [Modulo Solar S.A](#)

CEO - Modulo Solar S.A.

Mr. Daniel García Valladares is the CEO and board member of Modulo Solar S.A., a company that has been manufacturing solar water heaters for over 40 years. Mr. García has over 18 years of experience in managing, designing, installing, commissioning and developing solutions in solar energy. He has been the president of Renewable Energy Mexican Manufacturers (FAMERAC) and the Chairman of the National Skills Committee on Renewable Energy and Energy Efficiency. Mr. García is a Mechanical Engineer, specialized in renewable energy and graduated from National Autonomous University of Mexico (UNAM).



Patricia Tattó, [Ata Renewables](#)

Director in Mexico and Central America. MERM President and Founder

Ms. Patricia Tattó areas of expertise are business development, project management, business intelligence, marketing, litigation and administrative law, with great knowledge and understanding of the renewable energy industry, energy policies and its value chain. She has devoted her career to driving the Solar Industry in emerging energy markets, serving as a connector and business guide to conferences and intelligence products, creating strategies for the industry in new markets. She is currently managing the Spanish company Ata renewables in Mexico and Central America, in which she collaborates with technical consultancy and services of Independent Engineering to wind and solar generation projects mainly, serving as support to financial institutions, IPPs, electricity companies and suppliers to achieve the success in the development, construction and operation of their future RE projects in

Mexico. Ms. Patricia Tattó started the first private Association in Mexico of women in renewable energy and she is currently creating new areas of opportunities for women in renewables.