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← Back to Programme

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Facilitating the Purchase of Renewable Energy for Corporate Clients

Day: September 11th 2017

Time: 13.00 – 14.30

Room: ZAPOTECA

Description:

More and more companies are making commitments to power their operations with renewable energy, setting targets that go beyond the minimum required by law. Although the potential contribution of companies to renewable energy and climate goals is very large, there are still regulatory and awareness barriers to their growth and a need for new business and financing models.

The global 'Corporate Sourcing of Renewables' campaign of the Clean Energy Ministerial encourages companies to commit to powering their operations with renewables and deploys tools and resources for enabling more companies, large and small, to do so.

In Mexico, many companies are already purchasing renewable power, and the new energy policy framework offers new possibilities for the corporate sector.

The objective of this event is to bring together authorities, investors, industry, project developers and international institutions, to share experiences in developing and facilitating the purchase of renewables by corporate clients and showcasing the role of public-private cooperation in promoting these schemes.

The panel - composed of national and international experts - would provide an opportunity to explore the opportunities and challenges for Mexican and international companies to increase their purchase of and investment in renewable energy.

Objectives:

- Recommendations for companies and project developers, on how to source renewable energy
- Policy recommendations to promote and facilitate corporate commitment, investment and purchase of renewable energy
- Identified needs and knowledge gaps
- Contribution to the CEM campaign

Speakers:

- Arno van den Bos - Technical Advisor, GIZ Mexico
- WBCSD - speaker tbc
- Juan Manuel Diosdado, Deputy Executive Director CESPEDES (or member company)
- Gerardo Cervantes, Energy Manager and Commercial Officer – ENEL
- Leopoldo Rodriguez Olive, Deputy General Director - Energía Electrica BAL
- Luli Pesqueira, corporate liaison coordinator - WWF / Mexican Climate Alliance

Organisers:

