

# REN21 MEMBER NEWSWIRE

Issue 1: September 2013

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Dear Members,

Welcome to the REN21 member newswire! This is a new electronic bulletin for REN21 members—issued every two months—to keep you informed about the Secretariat’s activities. The entire REN21 team remains at your disposal for any questions or suggestions you may have.

Happy reading!

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With the launch of the GSR in June behind us we have been working on increasing REN21’s outreach efforts. This includes a variety of activities ranging from writing articles, understanding better who uses our products and presenting results from the GSR to audiences around the world. Below is a short summary of activities carried out by the REN21 Secretariat during the summer months.

## OUTREACH

- Published blog entries on [REEGLE](#), the clean energy info portal
- Prepared a series of articles highlighting the results from the Renewables 2013 Global Status Report including articles for:
  - Italian on-line news service [AGIENERGIA](#)
  - The World Wind Energy Association Bulletin (Sept/Oct 2013)
  - [Bridges](#)
  - [Energyenviro](#) - 2 articles
  - Worldwatch Institute (Aug 2013)<sup>1</sup>
  - SE4ALL newsletter (Aug 2013)<sup>2</sup>
  - UNEP DTIE newsletter<sup>3</sup>
- Updated REN21’s profile on WIKIPEDIA. Information is available in English, French and German
- Created a series of six posters on REN21’s publications for display in the UNEP DTIE (Paris Office) entrance way
- Scheduled a series of regional webinars on the GSR, in cooperation with the National Renewable Energy Laboratory (NREL). These will be held from September through to early November. For more information or to register for an event please click [here](#).
- REN21 was awarded a Google grant worth US\$120,000 to supports its online marketing activities for twelve months. Google Grants supports non-profit organisations by granting them US\$10,000 per month in in-kind AdWords™ advertising, allowing them to promote their missions and initiatives on Google.com.

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<sup>1</sup> The current issue is not currently available on the host website. For a copy please of the newsletter please contact Laura at: [laura.williamson@ren21.net](mailto:laura.williamson@ren21.net)

<sup>2</sup> Ibid

<sup>3</sup> Ibid

## TRACKING

To better assess where and how the GSR is being used, we have been collecting data on documents containing GSR information and the type of organisations that are using our publication. As of the writing of this newswire, the 2013 GSR which was launched on 11<sup>th</sup> June 2013 has been:

- quoted in over 101 different research papers, publications and industry articles.
- consulted by all five of the REN21 stakeholder groups with non-profits and intergovernmental organisations using the information the most. (A detailed presentation of these statistics will be given at the next REN21 Steering Committee meeting.)

News articles also continue to be published referring to the GSR and its June 12<sup>th</sup> launch. The latest two are the [Irish Times](#) and the [Economist](#) (Aug 10, 2013) on China and the environment. A recent article in [PV Magazine](#) talks about the MENA report that REN21 launched in June 2013.

## PRESENTATIONS

The summer months afford a bit of a break from travel however REN21 was present at the Opening Session of Hydrovision in Denver/Colorado where over 2.800 participants from 54 countries were present. A GSR presentation was also given at the National Renewable Energy Laboratories (NREL) in Golden/Colorado for NREL staff.

Upcoming events (Sept- Oct) where REN21 will be presenting include:

- Renewable Energy Forum (Oslo) 3<sup>rd</sup> September
- Brazil Windpower 2013 (Rio de Janeiro) 3<sup>rd</sup> – 5<sup>th</sup> September
- INDABA (Cape Town) 3<sup>rd</sup> – 5<sup>th</sup> September
- 21<sup>th</sup> OSCE Economic and Environment Forum Concluding Meeting (Prague) 11-13<sup>th</sup> September
- WINDABA South Africa (Cape Town) 25<sup>th</sup> - 27<sup>th</sup> September
- EU PVSEC (Paris) 30<sup>th</sup> September – 4<sup>th</sup> October
- Les énergies renouvelables au service de l'humanité : enjeux actuels et perspectives aux horizons 2030 et 2050, (Paris) 3<sup>rd</sup> October
- International Herald Tribune's fourth annual Global Clean Energy Forum (Doha) 9-10<sup>th</sup> October
- China Windpower (Beijing) 16<sup>th</sup> - 18<sup>th</sup> October
- Arab Forum for Environment and Development, (Sharjah/UAE) 28<sup>th</sup> - 29<sup>th</sup> October
- 4<sup>th</sup> Desert Energy Conference (Rabat) 30<sup>th</sup> - 31<sup>st</sup> October

## CONGRATULATIONS

REN21 Steering Committee member Vice Admiral McGinn was recently appointed by President Obama to be the new Assistant Secretary of the Navy, overseeing energy, installations and environment. Congratulations! Michael Brower, interim CEO of ACORE, will represent ACORE on the REN21 Steering Committee until further notice.

## REN21 TEAM REINFORCED

The recruitment process for Secretariat staff has been successfully completed. As of September 2<sup>nd</sup> the [REN21 Secretariat](#) is composed of five staff members plus two interns.

### SAVE THE DATE!

**The next REN21 Steering Committee meeting will be held in parallel with the UNFCCC talks in Warsaw, Poland. The meeting will take place November 18<sup>th</sup> 10.00 – 17.00 at the Sheraton Hotel.** Further information and a detailed agenda will be communicated to members directly.